

Josh Nittle

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Experience

Inclined Founding Designer

Facilitated design thinking workshops to drive ideation and problem-solving.

Developed product strategies and concepts based on user research, market analysis, and business goals.

Led the creation all product and marketing products for three distinct user groups including design systems brand style guides.

April 2021 - Present Sausalito, CA

Ernst & Young Product Design Manager

Managed design teams for top brands in the aerospace, financial services, mortgage and insurance industries.

Design and marketing strategy for B2B websites and native applications.

Fast ramp-up of industry knowledge for large consulting teams.

December 2015 - April 2021 Philadelphia, PA

Intuitive Company Senior Designer

Created design systems with internationalization for multiple clients.

Mobile game design and art direction.

Designed four online banking websites and related native mobile applications for leading regional banking brands.

April 2011 - December 2015 Philadelphia, PA

Freelance Principal

Designed multiple internal tools and public products for ADP including a library of 100+ icons.

Managed a design team for a video game industry media company.

Sub-contracted with multiple design firms and startups.

March 2008 - April 2011 Wind Gap, PA

Electronic Ink Senior Designer

Advanced rapid prototyping in Flash with live data.

Observation research in the field and usability testing within internal lab including eye tracking.

User-centered design approach to manufacturing process management software.

June 2006 - March 2008 Philadelphia, PA

NURD Partner

Teamed with leading advertising agencies to deliver complete campaigns (print and digital).

Designed and developed websites for local industry leaders in architecture, photography, and advertising.

Founded design studio totaling 8 employees grossing \$1M in sales annually after 4 years of business.

May 2001 - June 2006 Allentown, PA

Skills

Interaction

User Research
Wireframing
Prototyping
User Testing

Visual

Aesthetics
Design Systems
Illustration
Video Animation

Software

Figma
Adobe Suite
Invision

Education

Northampton Community College

I pursued a degree in art/graphic design as I taught myself website design in my personal time. I was working full-time as a web designer before I graduated college.

Class of 2001 Associates Degree in Communication Design

Honors

I have won 24 American Advertising (ADDY) Awards including gold and best of show. My work has been featured in two industry journals as well as exhibited in an exhibition at the Museum of Modern Art in NYC.